



TRADE

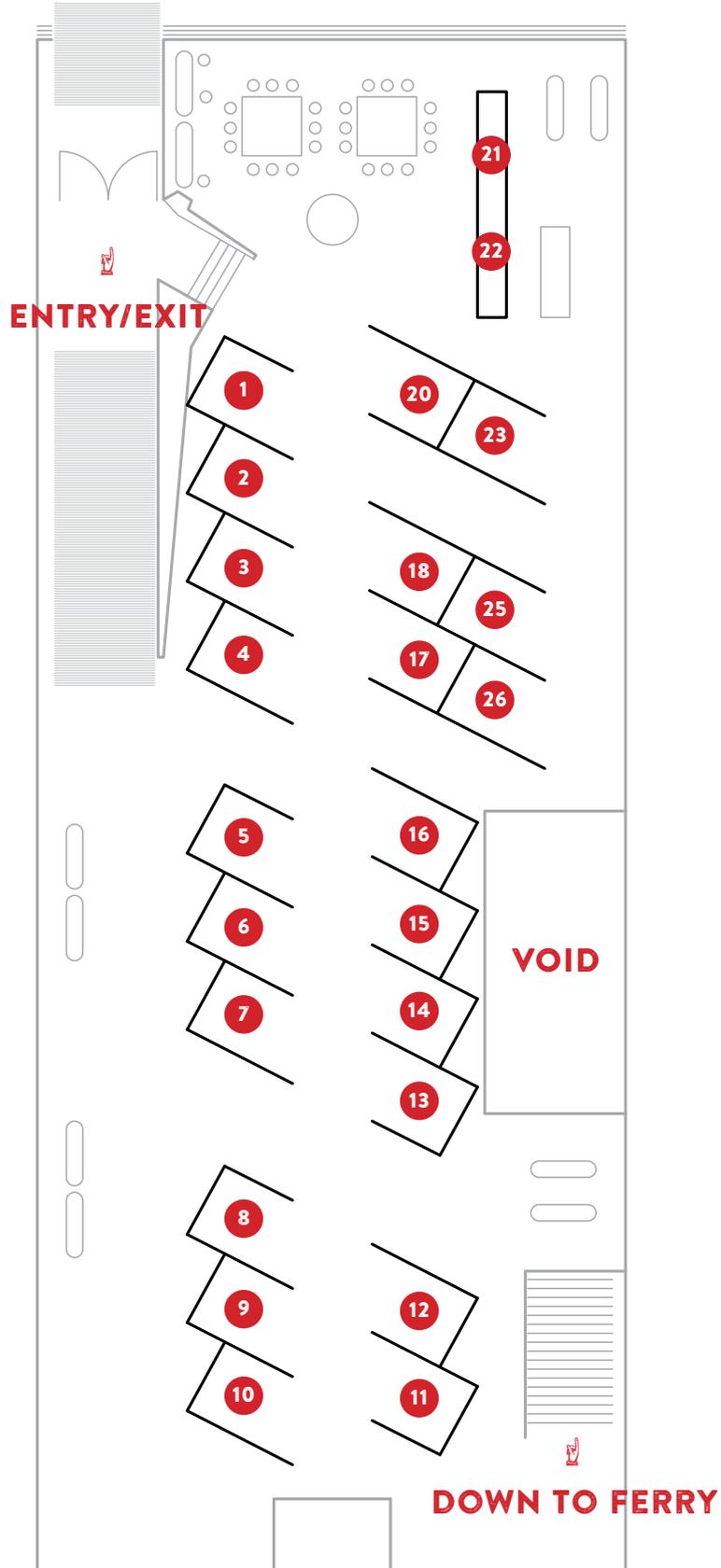
BROOKE STREET PIER



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THE TRADE SPACE





ANSWERS TO F.A.Q.

Product Criteria

TRADE prides itself on showcasing unique, contemporary Tasmanian product and experiences. No fake Rolex watches please... no real ones either for that matter.

Rental costs

1 Month Lease:

\$380 pw (March - November)

\$450 pw (December - February)

3 Month Lease:

\$350 pw (March - November)

\$430 pw (December - February)

1 Year Lease:

\$330 pw

3 Year Lease:

\$310 pw

(Prices include all outgoings and power)

Lease Extensions

TRADE is an ever evolving market space which allows management to keep the offering fresh and relevant to the punters. This means that we welcome applications from new businesses, and at times, limit the lease time of TRADERs. Space is limited, so there is no guarantee that you'll be able to extend your lease. You're welcome to make another application and we'll add you to the list. No hard feelings...

Booth Design

Help is at hand if required. Design needs to be approved by management.

Booth specs

✗ Floor space = approx 6.1sqm

✗ Walls = 1.71m high

✗ Counters = 1100mm wide
x 600mm deep x 900mm high

Shelves

A shelving system has been designed to display your product. Various shelf lengths are available:

(all 300mm deep)

A - 416mm

B - 482mm

C - 675mm

D - 774mm

E - 934mm

F - 966mm

G - 1192mm

H - 1451mm

I - 1710mm

J - 2128mm

Please note: Measurements may vary and should be checked on site.

Power

Most booths have at least 1 x double power point.

Plumbing

Some booths have provision for plumbing. Relevant permits must be obtained by stall holders.

Signage

Brooke Street Pier will provide generic signage that appears on booth sign posts. No signage is to be placed outside of your booth boundary.

Internet

High speed wifi is available. Each booth is charged separately for usage.

Opening Hours

Stall holders must trade 7 days a week and to the hours set out by Brooke Street Pier management (indicative opening hours 9.30am - 6pm, based on ferry operating hours). Closed Christmas day.

Security

Security services will be active at Brooke Street Pier. The TRADE area will be opened 15mins prior to trading for TRADER access only and for 15mins after close of trading. Brooke Street Pier will not be responsible for stalls left unattended before all visitors have left the building.

Licences

For TRADERs selling food or liquor, the relevant licences must be obtained and a copy forwarded to Brooke Street Pier management.

Cleaning

Stall cleaning and rubbish removal is the responsibility of each TRADER. Waste bins will be provided on site. TRADERs leaving excess rubbish will be charged for its removal.

Damage and/or Breakages

TRADE, Brooke Street Pier is not responsible for breakage or damage to any product, display or personal belonging. Each TRADER is responsible for their stall and any damages that may occur.

Spruiking

There is to be no 'selling' of your wares outside the boundaries of your booth.

Operations Manager

Any questions about the day-to-day running of the pier, security, cleaning, evacuation procedures etc., can be answered by Rob Peart:
email rob@brookestreetpier.com

For further information please request a licence agreement.



THE BOOTH

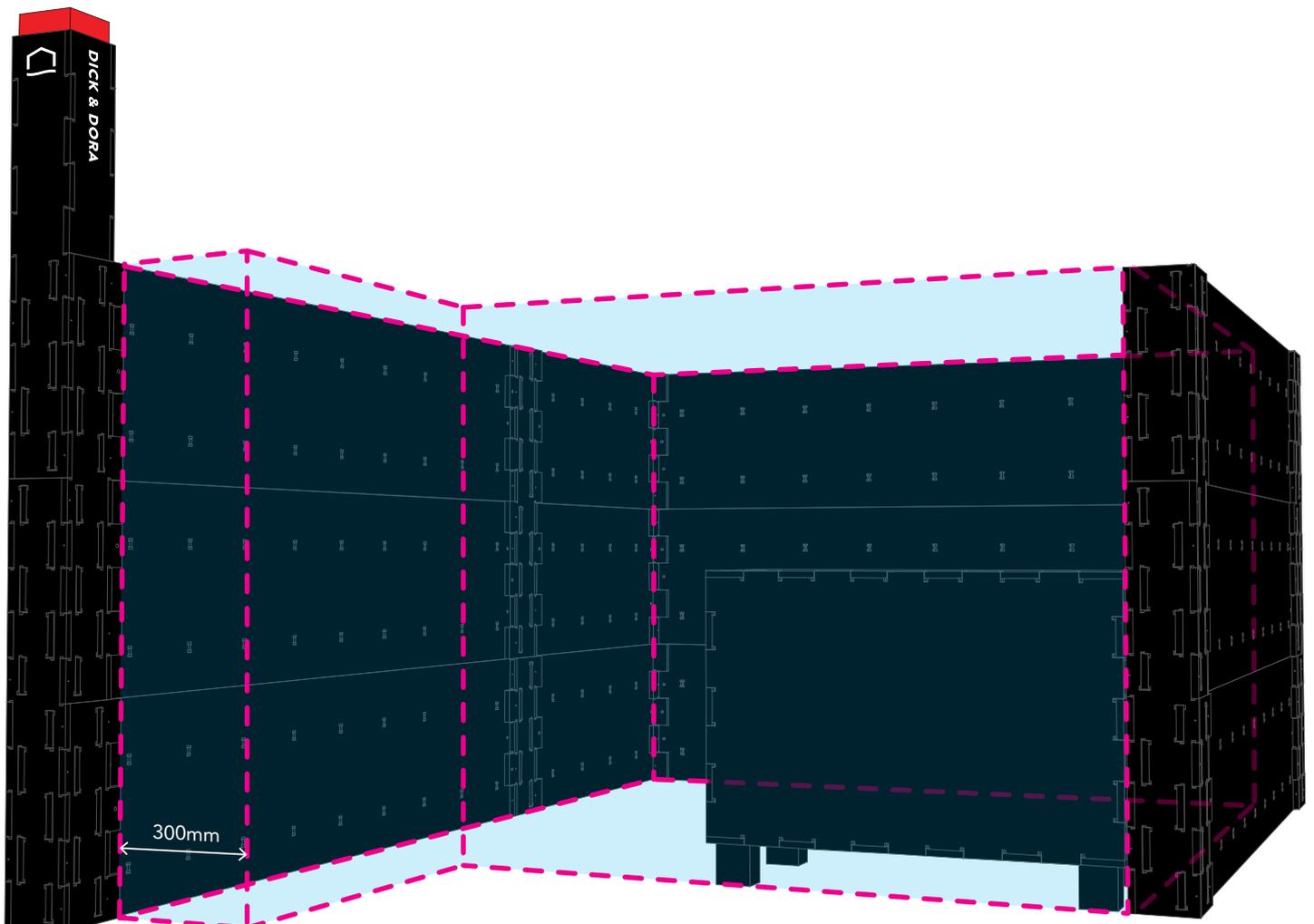
We (Brooke Street Pier Management) are excited about the possibilities that TRADE at Brooke Street Pier presents to business owners like you.

We reckon that a consistent approach to signage and methods of displaying your product will strengthen the TRADE brand and in turn attract more punters that will buy into the experience for the long term.

The boundaries of a typical TRADE booth are set out in the below diagram.

- ✗ All product, signage and advertising must remain within these boundaries unless authorised by Brooke Street Pier management.
- ✗ No product, signage or advertising is to be placed on the external faces of, or extend above or beyond the walls of a booth.
- ✗ Nothing is to be hung from the ceiling above.
- ✗ The booth is not load bearing and cannot be used as load bearing.
- ✗ Any modifications to the booth must be approved by management.

One's internal organs will be promptly transformed into stocking holder-uppers if one fails to comply.





APPLICATION *for* TENANCY

Business Name:

Contact Name:

Address:

Telephone:

Email:

Website:

Product description:

Price point (e.g. \$5 - \$50):

Please briefly describe who designs and makes the product, the materials and any unique features:

How is your product currently being distributed? (e.g. wholesale/markets/retail stores/online/web)

Please include/send 3 photographs of your product with this application (limit file size to 500kb)

Number of stalls required (1 stall = 2.4 x 2.4m):

Lease term (0.5, 1, 3, 12 or 36 months):

Required from: / / until: / /

Do you have your own Public Liability Insurance? yes no

If yes: Please forward a copy of your certificate of currency to TRADE, Brooke Street Pier.

If no: Brooke Street Pier will provide insurance - cost dependant on lease details.

Do you require power to your stall: yes no

If you require additional or alternative display systems, please provide details here: